

**“Envisioning the Future Exceptionally  
Through Our Commitment to Christ-Centered Evangelism”**

**National Baptist Convention USA, Inc.**

**Dr. Jerry Young, President**

**National Board of Evangelism**

**Dr. LeRoy Hill, Jr., Chairman**

**Theme** -- “Doing Evangelism Exceptionally: **New Baptisms Continuously**”

We want the **NBC** of our convention to also mean **New Baptisms Continuously**

**WIG = Wildly Important Goals by 2025**

**WIG 1** **NBC will share the gospel with 14 Million Unchurched people by 2025**

Every church member shares the gospel with at least two persons, therefore doubling the number of its current membership, by reaching the Unchurched people in their communities, resulting in a 15% increase of membership, equaling approximately 1,000,000 **New Baptisms**.

**NBC has approximately 7 million members in 2020 but will have 8 Million in 2025**

**WIG 2** **Through our commitment to Christ-centered evangelism, NBC will increase its member churches by 10% by 2025.**

NBC BOE will conduct church planting workshops and multisite church development for rapidly growing congregations, as well as recruiting potential churches through evangelism trainings, therefore resulting in a 10% increase in NBC member churches.

**NBC has approximately 33,000 churches in 2020, but will have 36,300 in 2025**

**WIG 3** **Tools and Trainings**

**Strategy for reaching the WIGS**

1. NBC Evangelism Training Book(s) taught by Key Influencers, doing effective evangelism
2. Collect data from NBC Churches: Number of contacts, conversions, baptism and new church plants to states directors and regional coordinators

3. Evangelism Tools and Ideas in PDF's on Website and Facebook page
4. Annual promotion and reporting at NBC Convention, and Congress and State Conventions and Congresses
5. Plant 2000 new NBC Churches and recruit 1300 new constituent churches (Eagles, Lion) Raise them up and send them out -1) equip them to soar on their own, 2) to raise up and send out under the sponsorship of the home church (expanding the pride land)

### **The NBCUSA BOE Action Plan 2020 - 2025**

In keeping with the theme and vision before us for 2020 – 2025, under the leadership of President Dr. Jerry Young, the Evangelism Board proposes the following action plan:

To build a NBCUSA Evangelism Executive Team, having one Asst. chairperson, approved by the president

To build a NBCUSA Evangelism Executive Team, consisting of one appointed representative from each Parent Body Ministry, Auxiliary, Congress and Commission, serving as liaisons for their entity

To assist in developing an evangelism strategy for each of the above entities with their appointed liaisons

To implement an Evangelism structure reflective of and in alignment with the National Baptist Convention vision, purpose and mission (2020-2025), using three approaches: Personal Evangelism (like FRAngelism), Community or Mass Evangelism and Street Preaching

To develop and implement curriculum and strategies, using social media and web-based technology as effective ways to train for evangelism and discipleship and meetings, regionally and nationally

To develop NBCUSA regional evangelism teams to host evangelism training for the churches in the regional state conventions and their associations, utilizing the NBCUSA Evangelist Dr. Manuel Scott, Jr.

To engage in collaborative conversation with the convention's Congress to develop a Great Commission Strategy and Missional philosophy or statement for Missional church planting in the biblical apostolic perspective for the 21<sup>st</sup> century, utilizing the expertise of our Evangelist Dr. Manuel Scott, Jr.

To partner with the Congress, church health and church planting research agencies, for relevant best practice methodologies for 21<sup>st</sup> century church planting for church, and

convention to equip potential church planters to plant healthy churches, regionally and nationally

To partner with the Home and Foreign Missions Boards to broaden the fellowship and outreach for missions and evangelism through missions opportunities globally

To plan and host a NBCUSA National and Regional Evangelism Workshops annually, to coincide with the Annual Evangelism weekend

The NBCUSA, Evangelism Board will be building and connecting regional, state and local entities across the nation to establish a crucial dialogue concerning the Evangelism Board's initiative. Doing this, the convention will be envisioning the future exceptionally through our commitment to Christ-centered evangelism in the BOE and the National Baptist Convention, Inc.

Humbly submitted by,

Dr. LeRoy Hill, Jr., Chairman  
National Board of Evangelism