



## NATIONAL BAPTIST CONVENTION, USA, INC. DISASTER RELIEF RESPONSE

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9/08/2005—Work in progress

Under the leadership of the President of the National Baptist Convention USA Inc., Dr William J Shaw the DISASTER RELIEF STRATEGY WILL BE BOTH **HEAVENLY AND HISTORICALLY CENTERED**.

### 1. HEAVENLY CENTERED IN CHRIST

By making our response Christ-centered we assure that all that we do is a redemptive response that is rooted in **Jesus Christ only, always**. It also assures that our response will be realized with redemptive **Vision, Integrity, Structure and Accountability**.

### 2. HISTORICALLY CENTERED IN CULTURE

By **sub**-centering our Christ-centered, redemptive response in the best practices of the ethnic and cultural heritage of Black Americans, we draw from the best of both worlds. The home mission board will utilize a communication strategy called the **Overground Railroad** that will be modeled after the best practices of the Underground Railroad.

By framing our Christ-centered, redemptive response in the Overground Railroad, we uniquely contextualize it in one of the most significant cultural symbols of our Black-American heritage. This will serve as a very important communication and teaching tool for children and youth in general, but more importantly, Black-American children and youth in particular.

The Overground Railroad concept therefore is not an attempt to be cute or self-serving. It is attempt to be **redemptive, real, relevant, creative, communicative and user friendly**.

### COMPONENT PARTS:

**General Conductor: Dr. William J. Shaw**

**Assistant General Conductor:** The Home Mission Board

**Assistant Conductors:** Professional Personnel

**Conductors:** Pastors

**Pullman:** Laypersons from Local Churches Who Are Volunteers

**Trains:** Churches, District Associations, State Conventions

**Tracks:** Public and Private Entities with Whom We Collaborate and Partner for the Delivery Of Services To Geographical Locations

### SERVICE CATEGORIES

#### A. CORE OF ENGINEERS:

Administrative Services: Personnel

Public Relations

Technical Support

Data Collection & Analysis

#### B. HOUSING

Immediate: Homes, Hotels

Temporary: Shelters

Permanent: Houses

**C. HEALTH SERVICES:**

Physical: Medical and Related Care  
Spiritual: Individual and Family Spiritual Counseling  
Mental: Emotional Support

**D. SOCIAL SERVICES: (PUBLIC AND PRIVATE)**

Education: Training  
Employment  
Advocacy

**E. MATERIAL SERVICES**

Food  
Clothing  
Supplies  
Toys  
Other

**SUB-CATEGORIES OF RESPONSE:**

1. Health and Medical
2. Housing: Housing Commission of the NBC, USA, Inc.
3. Education
4. Employment
5. Business Re-Development: (Tracked By Chambers Of Commerce)
6. Clothing
7. Food and Water
8. Generators
9. Transportation System: Convoys
10. Collaboration and Partnership: (FEMA, Red Cross, Salvation Army, Etc.
11. Data Bank for Capitol and Assets
12. Individual and Family Counseling Services

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**Please direct inquiries or comments to:**

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